



**PRESS ADVISORY FOR  
7 June 2007**

## **Photo Op**

# **Massive Photo Mosaic of Tiger to be Revealed at CITES; Delegates Urged to End Tiger Trade**

**The Hague** – The world’s largest photo mosaic of a tiger, created from more than 20,000 photos of tiger lovers worldwide, will be unveiled for the first time on 7 June, urging world leaders to act urgently to end tiger trade.

The International Tiger Coalition, a coalition of 35 organisations working to save wild tigers, will unveil the 6-meter-tall billboard in front of the convention center where delegates from 171 countries are meeting for the world’s largest wildlife trade meeting, the Convention on International Trade in Endangered Species (CITES). The giant mosaic will remain in place through the end of the meeting, 15 June.

Tiger experts from around the world will be on hand to discuss the danger that any resumption of trade in tigers would create for tigers in the wild. Delegates will also be invited to have their photos taken with the mosaic and a tiger mascot. Tiger supporters will still be able to add their photos to the online mosaic through 15 June at [www.endtigertrade.org](http://www.endtigertrade.org).

**What:** Unveiling of tiger photo mosaic, press briefing on tiger trade

**Where:** Churchill Square, lawn in front of World Forum Convention Center, The Hague

**When:** 7 June 2007, 14:30

**Who:** International Tiger Coalition

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